

# KRISTIN MASCHKA

Clarify. Connect. Catalyze.

**Kristin Maschka** is a leading authority on change and the best-selling author of *This is Not How I Thought It Would Be: Remodeling Motherhood to Get the Lives We Want Today*.



**Kristin Maschka**

## Services

Leadership Team  
Development & Planning

Executive/Team Retreats

Organization Development

Executive Coaching

Strategic Planning

## Client Examples

ConnectEd: The California  
Center for College & Career

School Redesign Network  
at Stanford University

X PRIZE Foundation

California Institute of  
Technology

Pasadena Unified School  
District

X1 – An IdeaLab Company

Never content with simply talking about change, Kristin Maschka specializes in creating the conditions necessary for individuals and groups to take action in the face of overwhelming change and complexity, a difficult challenge, or a new opportunity.

With nearly 20 years of experience in organization development and change leadership, Kristin brings a unique blend of experience with high-tech businesses, non-profits, education, government and families that enables her to draw on practices, perspectives, and tools from different fields and customize them for a specific client. For more information, please visit [www.kristinmaschka.com](http://www.kristinmaschka.com).

- President of Maschka Enterprises for 12 years.
- Former Director of Learning and Development, the Patent and License Exchange.
- Former Manager of Training and Organizational Development, EarthLink.
- Former Director of Technology, The Polytechnic School.
- Founder and Board Chair of a now seven-year old non-profit, the Pasadena Education Network.
- Former Board President of the national non-profit Mothers & More.
- B.A. and M.A from the University of Chicago and Athletics Hall of Fame in Basketball.

Kristin Maschka's strong work ethic and ability to manage and facilitate a variety of projects is extraordinary. Her knowledge of organization development, change management, project management and communications strategy are skills essential to any major educational reform. Her skills in facilitation, strategic planning, translating strategy into action plans, and knowledge of performance management were essential to us as we engaged in a fast-paced, complex reform initiative in Pasadena Unified School District.

~ Edwin Diaz, former Superintendent, Pasadena Unified School District

"I bring Kristin in because she is a calm, neutral voice who comes with a flexible toolkit and a creative outsider's approach to a problem-solving. She has experience working with diverse teams in a variety of situations. A lot of other consultants come in with a specific 'thing' and that's the only thing they do. Each organization has its own culture and Kristin is able to fit into that and customize her process and introduce new tools as needed."

Cristin Dorgelo, Vice President of Operations,  
X PRIZE Foundation

"Kristin has a unique ability to galvanize and organize organizations and groups to build a shared purpose and to translate this into action. She understands what effective collaboration should look like in theory as well as the tools necessary to see this play out in reality. She supports groups to more deeply articulate their needs and moves them outside the box to develop thoughtful, innovative solutions that are actionable."

Erik Rice, Senior Associate, Stanford Center for  
Opportunity Policy in Education

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